



AS WE ARE // VCFS 2020

As We Are

Humanity, at its core, is a collection of individually unique beings uniting over one true commonality: our membership in the human race. Despite the darkest times in history, humanity has never failed to produce moments of pure connection, love, and growth. This year, VCFS will be celebrating the human race, both through recognition of the individual personalities that make up our world, as well as through a celebration of the power that comes from uniting all types of individuals. The eight personality types we have chosen to feature in this year's show not only represent eight individually different types of humans, but also represent a little part of every individual – uniting us all as dreamers, artists, realists, Olympians, rebels, lovers, jesters, and tempestuous beings.



The Dreamer



Illusive, poetic, and fantastical - enter the world of the dreamer, whose mind often drifts in and out of reality and into a mystical world of endless possibilities. The dreamer exists in a fluid and idealized world, in which reality lacks importance and whimsy and desire reign powerful. The imagination of the dreamer is a powerful instrument, which allows them to create their own world in their mind, no matter what surrounds them in their physical reality. The dreamer exists without any mental limitations, inspiring them to continually drift from one magical world to another.



The Artist

“I want to express my feelings rather than illustrate them.” – Jackson Pollock

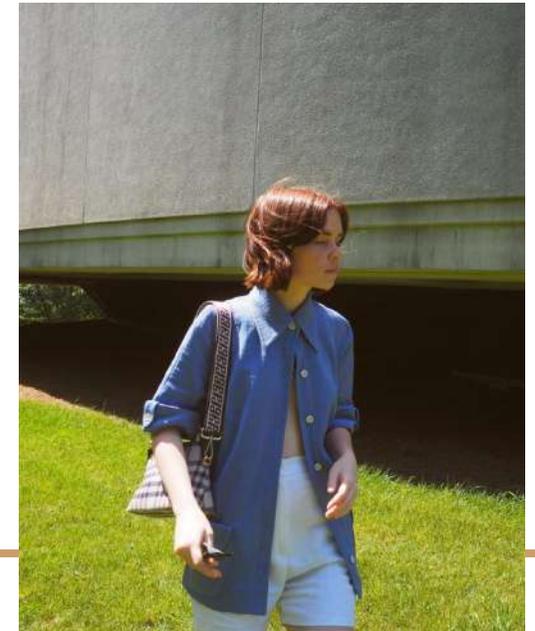
Quite simply, the artist is a creator. The artist expresses themselves through fabrication, whether it be in a recognized artistic platform or simply through creative innovation in everyday life. The artist's creations are evocative, personal, and powerful. These creators use their work as a voice, demanding the world's attention and its audience's reflection on both the beautiful and dark aspects of life. Bold, colourful, and emotive, the artist displays all the possibilities of the abstract mind and heart.



The Realist

The realist exists in a world defined by structure, logic, and practicality, while relying on rules, truth and justice to guide them to success and safety.

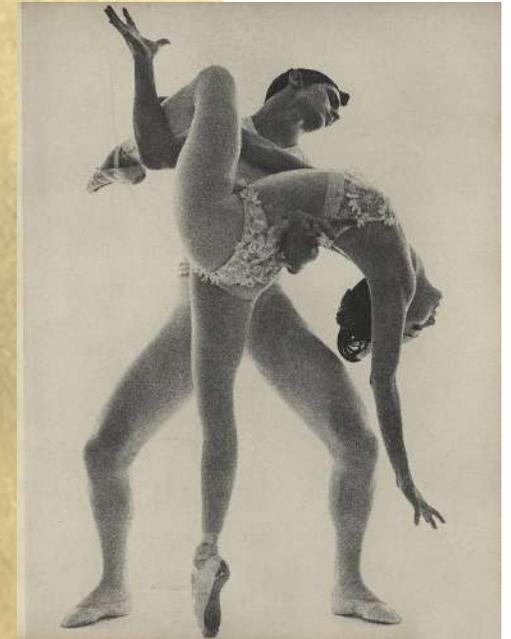
These individuals avoid uncertainty, instead maintaining a black and white perspective of the world. The realist has a skill for identifying the most direct path to what is desired and follows this path without distraction. For the realist, every decision is informed and every risk is calculated. The realist believes in what can be touched, computed, and proven and does not deviate from these certainties.



The Olympian

“I am building a fire, and everyday I train, I add more fuel” – Olympic gold medalist Mia Hamm

The Olympian is the modern-day superhero. Strong, resilient, and hardworking, the Olympian strives for greatness. The Olympian believes in the power of hard work and dedication, finding that these are the pillars to revolutionary success. These individuals treat their bodies as temples, valuing and celebrating the potential and strength of the human core, recognizing that this comes in many forms. With a goal in mind and a belief in one's body to achieve anything, the Olympian generates the willpower to accomplish miraculous feats.





The Rebel

The world of the rebel is defined by nothing and controlled by no one. To the rebel, rules are made to be broken and oppression exists to be risen against. Society is created to be disrupted and redefined. The rebel believes in a revolution. Bold, fearless, and driven, the



rebel aims to create change in our world, whether they are doing it with a loud voice or a silent movement. Often considered outrageous and radical, the rebel passionately promotes freedom and difference within societies all over the world. The rebel does not exist in society to live in it, but instead to shape it into something new altogether.

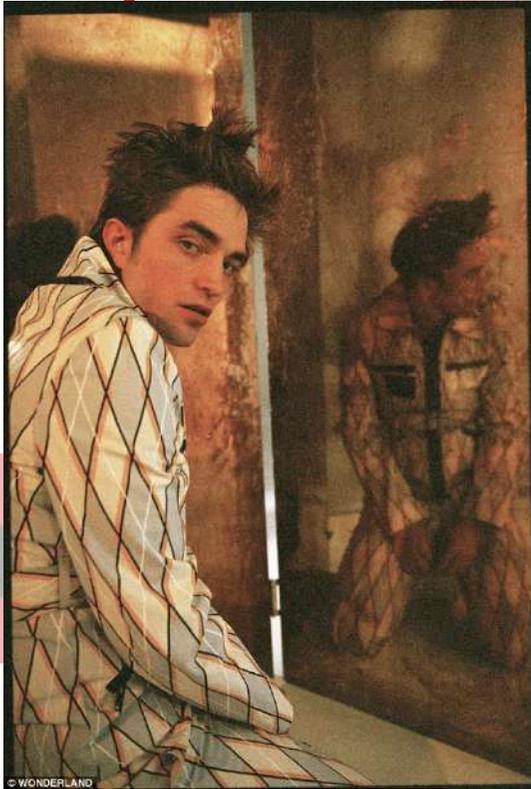


The Lover

There are many dimensions to the love of our world - love for family, for friends, for strangers, or even for life itself. Although these forms of love are universal, no one feels them quite as deeply as the lover. The lover is one whom passionately seeks out the experience of all types of love. The lover is controlled by their heart and driven by their feelings. The lover's primary focus in life is the relationships they form with those around them. When these individuals love, they love wholly and unconditionally. The lover's feelings for others are all-consuming and can be felt deep inside their bones, creating a euphoric sense of bliss for those who experience life through this lens.

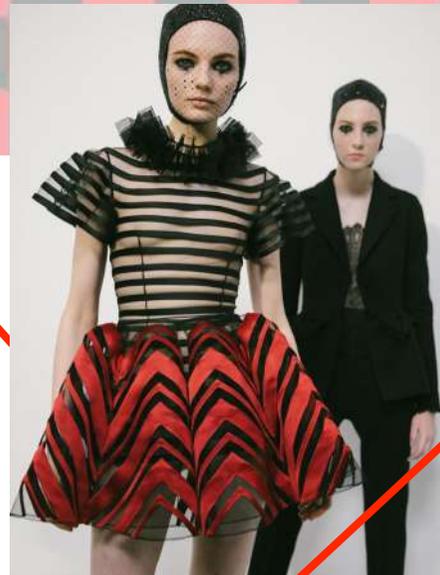


The Jester



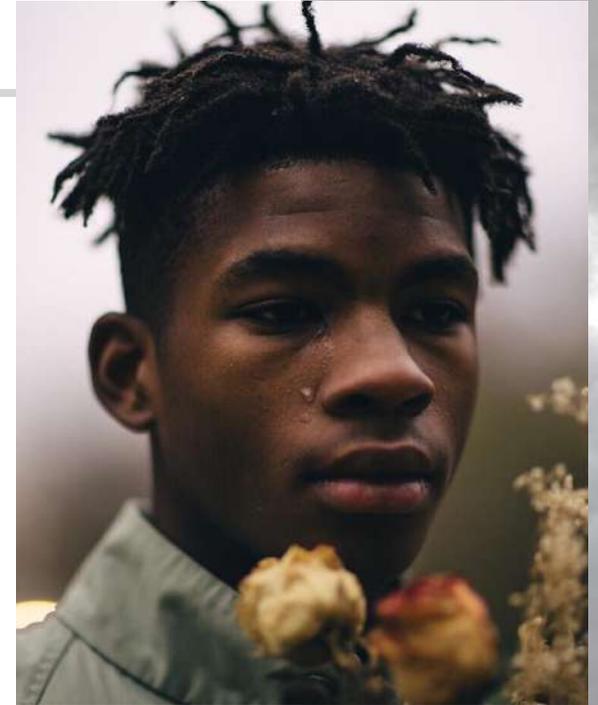
“Why so serious?”- Heath Ledger/ The Joker

In earlier times, the jester performed as a humorous and foolish character, using jokes and tricks to entertain others. In the modern world, the jester uses witticisms, sarcasm, and pranks to allure attention and fascination amongst their audience. These individuals use humor as comic relief in order to distract or recover from the hardships of life. In its essence, the jester is jocular, fun, and somewhat dark at their core.



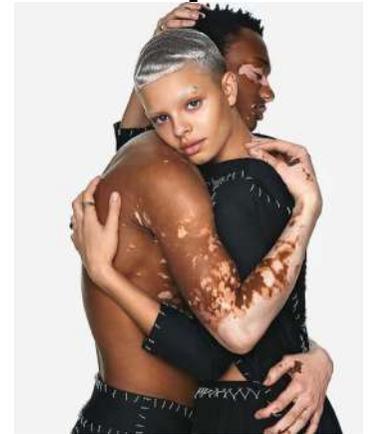
The Tempestuous

One who is tempestuous is characterized by, and overcome with, a multitude of emotions. A tempestuous individual embraces and becomes their feelings, whether they be good or bad. These individuals' turbulent emotions are often compared to changes in the weather, more specifically the tumultuous nature of a storm. Being an emotive individual, the tempestuous undergo explosive and beautiful moments of passion, making them prone to the starkest highs and lows of the human experience.



We Are One

The diversity of humankind is its greatest and most enduring power. When all of the different types of humans come together as one united body, remarkable movements unfold. Despite our differences and oppositions, all humans exist in totality as one grand kind. Each independent type of character in our world maintains a different and unique set of strengths, needs, and offerings. However, it is when each of these individuals are brought together that the plural body becomes stronger. History has proven that success and progression in our world occurs most vigorously when inspired by union, instead of division. It is thus essential to remember that despite billions of people being separated by borders and waters, all human beings walk on the same planet and exist at the same time, affecting each other with every decision they make. All humans are ultimately interconnected; We are one.



We are grateful for your support and the opportunity to share the Vogue Charity Fashion Show 2020 theme, As We Are, with you. Please join us in celebrating the incredible humans who make up our world.



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